

Terms of Reference

Title:	Strategic Plan Development of TUCOCPRCOS Ltd
Project number:	20TUC - 8449
Mission number:	AS. 12073
Period:	18 - 26 January 2020
Business advisor (BA):	Mikidadi Waziri

Introduction cooperative and background of the mission

TUCOCPRICOS is cooperative located in Madizini village, Turiani ward, Mvomera district, the main crop is sugarcane and also they have other crops which are maize and rice paddy. Cane are sold to Mtibwa Sugar company and the other crops are stored on the godown waiting for buyers and also checking the good price. The cooperative has 3.331 members of which 1.703 members are below 35 years old. production per year.

Main objective

The objective of this strategic planning mission will be to facilitate the TUCOCPRCOS to have strategic Planning and compile the document for the client.

Specific objectives

Assess the current and future business case of the AMCOS in terms of the value chain, service delivery to members, marketing infrastructure management and risks.

Expected results

A three to five years Strategic Business Plan

Mission details

- Composition of the Agriterra mission team:
 -, Agripooler
 -, Intern Management
- Duration of the mission: The time frame of the mission will be 9 days (including international travel) in the period of 18th – 26th January 2020 and excluding 1 day for preparation and 1 day for reporting.
- Arrangements: Agriterra will arrange and cater for flight, hotel, transportation, programme for the Agriterra mission team.

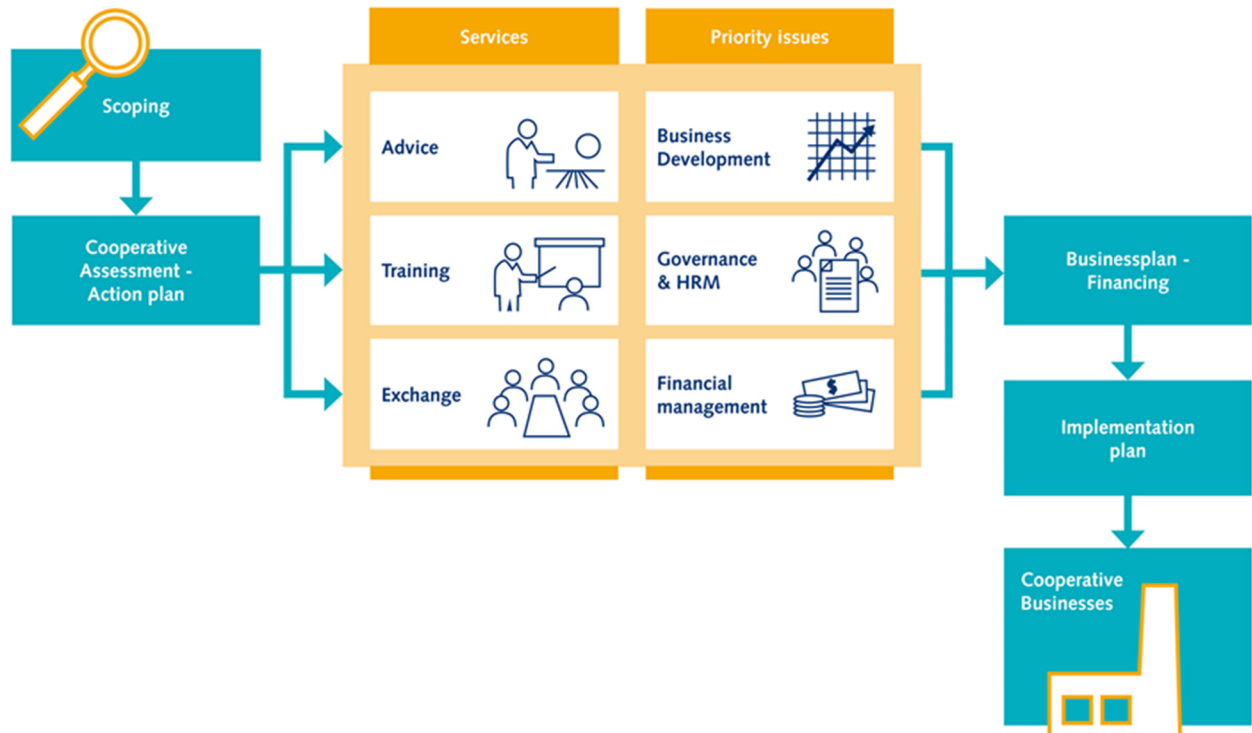
Tentative programme

Day	Date	Programme	Available
Saturday	18 th January	Flight to Dar es salaam from Amsterdam (KLM Day flight)	Agripooler
Sunday	19 th January	- Travel by road to Turiani Morogoro (Dar es Salaam 9:00am – Morogoro 14:pm) - Document Study, preparation outline reports	Agripooler / Consultant
Monday	20 th January	AM: Meeting with Board and Management of TUCOCPRCOS: introduction Agriterra, introduction TUCOCPRCOS, objective of mission, discuss timetable of the week + logistics PM: Continue with SP	Agripooler / Consultant / Cooperative
Tuesday	21 th January	Full day with TUCOCPRCOS -Board & management:	Agripooler / Consultant / Cooperative
Wednesday	22 th January	Full day with TUCOCPRCOS -Board & management:	Agripooler / Consultant / Cooperative
Thursday	23 th January	Full day with TUCOCPRCOS -Board & management	Agripooler / Consultant / Cooperative
Friday	24 th January	AM: Feedback Session: present & discuss findings & draft Plan PM: Travel by road to Dar es salaam from Turiani Morogoro	Agripooler / Consultant / Cooperative
Saturday	25 th January	AM: Writing & finalizing report Night: Travel Dar-AMS (KLM night flight)	Agripooler / Consultant / Cooperative
Sunday	26 th January	Arrival to Amsterdam	Agripooler

Expected results

- A five year Strategic Business Plan.

Agriterra, for cooperatives



Agriterra provides high quality, and hands-on advice, training and exchange services, to cooperatives and farmer organisations with maximum impact for socio-economically strong and productive rural areas. In 2018, with 117 employees, Agriderra advises 208 cooperatives in 17 countries. With our programme we reach more than 500.000 farmers. In the last two years we have already mobilised more than 20 million euro made available through policy changes. More than 40 cooperatives are linked to banks with a mobilised loan for working capital and investments of more than 15 million euro, while 33 clients have a processing facility with increased production.

Through professionalising and strengthening cooperatives in Latin America, Africa and Asia, Agriderra contributes to positive economic development and better income distribution. Farmers organised in strong, competitive and trustworthy cooperatives are indispensable for a vibrant rural economy, fostering agricultural development and off-farm employment in rural areas.

Agriterra draws on a century of cooperative knowledge in the Netherlands disclosed via its extensive network in the Dutch agri-food sector. These experts and Agripool experts from farmers organisations all over the world, work together with business advisors from the Netherlands and national business advisors in the countries where Agriderra staff is based.