

Vacancy for an Agripool mission

Strategic Plan Development TANECU Ltd in Tanzania

Ref. nr. 18TANECU-7308 / AS.9019

Who are we looking for?

We are looking for one Business Development and Financial experts who can develop Strategic Plan of TANECU, the Cooperative has more than 50,000 individual members in Newala and Tandahimba Districts Mtwara Tanzania. Do you speak English? Do you have experience in Business Development and cooperative organizational structures issues? Agriterra is looking for one business experts who can help to develop Strategic Plan for TANECU.

Context

The cashew nut sector in Tanzania is very much State controlled. Cooperatives / Unions are obliged to sell their produce via the central auction system, to ensure a level of transparency for Government. Cashew is one of the main Agricultural export products of Tanzania and thus an important source of income for Government. There are also private / commercial Cashew producers and processors and competition is fierce. The Tanzanian Cashew nut is one of the best cashew nuts worldwide and is often sold under a different flag (Indian / Vietnamese).

Tandahimba, Newala cooperative Union Ltd

(TANECU) Cooperative Union serves 179 Agricultural Marketing Cooperative Societies in southern Tanzania. Their core functions are collections and selling of agricultural products including raw cashew nuts, sesame etc on behalf of their members. TANECU was founded in 2008.

TANECU Ltd has a head office in Newala Township its 140 km from Mtwara town and it takes three hours by traffic.



Country

TANZANIA - Mtwara region

Period

9th April - 15 April 2018

Duration Assignment: 1 week

Number of experts we need: 1

The assignment

TANECU is the leading union in the cashew nut production and collection in Tanzania. The manager of TANECU have however expressed challenges relating to the quality and addition of value of the cashew nuts. Besides quality, the union look forward to have investors who can invest in factory and the union on their area of working capable to have more supply of raw cashew nuts, but this needs further exploration and market research.

The board of TANECU has however expressed challenges of lacking all their planning on written documents. Besides this, TANECU look forward to have Strategic Plan to priorities their plans and attract more members. The assignment aim:

The objective of this strategic planning mission will be to facilitate the TANECU Ltd to have Strategic Plans and compile the document for the client

Profile of the agripoolers

Profile	Agripool expert 1	
Knowledge	Complex cooperative/union structures Knowledge of Business Development and Governance issues	
Experience	Strategic and Business Development	
Competences	Flexible, analytic, pragmatic, culturally sensitive	
Language level	English on business level	

Contact:

PaulDaniëls

paul@vabnet.nl